

**ENTER2019 Conference**  
**“eTourism: Towards a Sustainable Digital Society”**  
Nicosia, Cyprus, 30 January – 1 February 2019

**Call for Research Papers**

Every year, hundreds of tourism academics, industry representatives, government officials, students and entrepreneurs come together to share, discuss and challenge latest developments in information technology in the fields of travel, tourism and hospitality. With the theme **eTourism: Towards a Sustainable Digital Society** the ENTER 2019 conference will focus on exploring the ways in which technology and tourism together can make our society more sustainable. We call for latest research and case studies on emergent and cutting-edge information and communication technology concepts, applications, and business models to be shared in the conference.

Organized by the International Federation for Information Technology and Travel & Tourism (IFITT), the ENTER 2019 conference provides a unique venue for various tourism stakeholders to understand the application of information and communication technologies to travel and tourism, with a special focus on how eTourism can contribute to the sustainability of the society. The ENTER 2019 research track is divided into three major topics that all contribute to our capabilities in building a sustainable digital society: Tourism Business and Technology, Governance, Sustainability and Education, and Computer Science and Information Systems.

Issues to be covered at the conference include, but are not limited to, the following areas in the travel, tourism and hospitality context:

**Tourism Business and Technology**

- ICT and Tourism Experience
- Augmented and Virtual Reality
- Platform Economy
- Website Design and Evaluation
- Digital Marketing and Social Media Strategies
- Digital Distribution and Social Selling
- Social Networking, Social Media and Social Inspiration
- Gaming and Gamification
- ICT Adoption and Value Creation
- E-strategy and eBusiness Models
- ICT for Innovation and Service Design
- Digital Nomads
- Consumer Behaviour in Digital Space
- Robotics and Automation in Travel and Hospitality

**Governance, Sustainability and Education**

- ICT for Regional Development and Sustainability
- Advanced Distribution Systems and Strategies, Dynamic Packaging
- ICT-enabled Partnership and Collaboration
- E-Learning, Life-long Learning and MOOCs
- E-Government and Public Policy in Tourism
- Digital Divide and Socio-economic Development
- Privacy and Internet Security
- Legal, Ethical and Social Aspects of ICT

**Computer Science and Information Systems**

- Big Data and Large-scale Systems
- Artificial Intelligence, Machine Learning and Deep Learning
- Data Mining, Analytics and Measurement
- Text and Concept Mining, Sentiment Analysis
- Recommender Systems and Personalization
- User Modeling and Decision Making
- Human-computer Interaction
- Emotions and Personality-based Systems
- Social Network Analysis
- Location-based Services and Context-Aware Systems
- Mobile Services and Wearable Technologies
- Semantic Web, Tourism Ontologies and Linked Open Data
- Data Standards and Data Integration
- Travel Information Search and Retrieval
- Internet-of-Things
- Smart Destinations
- Travel Chatbots
- Blockchain and Other Emerging Technologies

## Welcoming Academics and the Industry

The conference brings together the research community and industry, and it is organized in three streams, namely industry track, destinations track, and research track. If you are representing tourism industry or destinations, please see suitable calls for presentations at [www.enter2019.org](http://www.enter2019.org). The conference also features six to eight world-class keynote speakers that discuss the most pressing topics within eTourism.

## Location

The 26th edition of ENTER will take place in Nicosia, Cyprus. Nicosia is the capital of Cyprus; a status it has enjoyed for 1000 years since the 10<sup>th</sup> century, though its beginnings date back 5000 years to the Bronze Age. Nicosia is a sophisticated and cosmopolitan city, rich in history and culture that combines its historic past with the amenities of a modern city. Cyprus is an island drenched in sun and mythology, at the crossroads of ancient civilizations. 9,000 years of history gathered on one island. Cyprus packs a remarkable array of sights and attractions, museums and archaeological parks, throbbing beach resorts, pine covered mountains, medieval fortresses and ancient temples. Over the last few years, it has become one of the top touristic European destinations breaking in consecutive years the record of tourist arrivals. It is expected that in 2018, more than 3.6 million tourists will visit Cyprus and plans target a steady intake of 5 million tourists per year. More information about Nicosia and Cyprus as well as what the island and its capital offer can be found on the conference web site [www.enter2019.org](http://www.enter2019.org).



## Call for Research Papers

We invite research papers across the widest spectrum of Information and Communication Technologies in Travel and Tourism to be presented at the ENTER2019 conference. All submissions to the research track are rigorously evaluated for novelty, significance, and soundness. Papers should clearly state the background, introduction, purpose, theory, methodology, results, conclusions and managerial/industry/social implications of the study, and be fully referenced with appropriate citations. The authors of full papers and research notes will have the opportunity to present their research orally supported by PowerPoint slides. Full technical details will be provided with the acceptance of the paper.

The proceedings of recently held ENTER conferences are listed by ISI's Conference Proceedings Citation Index - Science (CPCI-S). ENTER 2019 proceedings will follow a similar indexing process for ISI and other major indices.

### A) Full Papers

Full papers should be innovative, so to advance the knowledge base of related fields. These

papers **present major contributions to the field** and should be up to 12 pages in length. The [conference proceedings](#) (to be published by Springer International Publishing) will include all accepted full papers. An award for the best full paper will be presented during the conference.

#### B) Research Notes

Research notes of up to 5 pages are invited. These papers represent **new ideas not developed enough at the scale of a full paper, findings that restate known research, descriptions of prototypes, or research that is limited in scope**. All research notes will be published by the e-Review of Tourism Research (eRTR) at <http://ertr.tamu.edu/> (Editor of eRTR: Cody Morris Paris, Middlesex University Dubai, United Arab Emirates).

#### C) Organized Sessions

Proposals for organizing technical or other research-oriented sessions are invited. Proposals will include details of potential participants, topics, and presenters. Session Chairs are expected to attend ENTER 2019, set the order of presentations, and chair their session/s. Deadline for session chairs to submit their proposals to Research Track Chairs is September 3, 2018 (please submit proposal by e-mail to the research track chairs found at the end of the document).

## Submission

Please refer to the '[Author Advice](#)' document as a style guide for standards to follow in the preparation of manuscripts. Papers must be uploaded to the online reviewing platform: [Easy Chair for ENTER2019](#) (<https://easychair.org/conferences/?conf=enter2019>). All papers will be double-blind peer-reviewed by experienced researchers who are members of the scientific review committee. Final acceptance will depend on whether the author(s) can adequately address review comments to the satisfaction of the reviewers. Authors must submit their revised manuscripts by the deadline (October 22, 2018) and must register for the conference by November 12, 2018 in order to have their papers included in the Conference Proceedings or eRTR.

## Time Schedule

Submission closes: September 3, 2018  
Notification of acceptance/rejection/revision: October 8, 2018  
Deadline to submit revised version: October 22, 2018  
Final acceptance: October 29, 2018  
End of Early Bird registration: November 12, 2018  
Registration deadline to be published later: November 12, 2018  
Conference: January 30 – February 1, 2018

Conference organizers reserve the right to modify the paper submission schedule.

## Submission Guideline and Presentation Template

Please download the "Author Advice" document as a style guide [here](#) and a template for your Presentation during ENTER2019 Conference (for speakers only) [here](#).

## Fast Track Journal of Information Technology and Tourism (JITT)

Best papers' authors will be invited to submit an extended version of their article to Journal of Information Technology and Tourism (Springer). These articles will be reviewed under a special fast track in order to assure a timely publication.

JITT website: <http://bit.ly/ITJournal>

## Research Track Chairs

Thank you for your interest in the ENTER 2019 conference. We are looking forward seeing you in beautiful Nicosia in January 2019!

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